



// CASE STUDY

Colonial Lodge

Making the switch to cloud-based VoIP services gave senior living staff more time to spend with their residents.

Take Care

Most of us know from experience that consistency in business is the equivalent of striking gold. In an environment where everything seems to be unpredictable and uncertain, business owners hold any stable cost or profit closely.

For Colonial Lodge, consistency was the determining factor for choosing to upgrade their phone systems with us. Before they switched to our cloud-based VoIP services, they were battling inconsistent and inaccurate billing from their previous phone service provider. Malynda Poarch, Executive Director at Colonial Lodge, loved knowing that the bill from CPI would be predictable each month. It was also a great advantage to have a one-source provider supplying and servicing both their phone systems and copiers/printers. A single provider for their business solutions meant fewer bills, less stress, and more time to spend with their residents!

“It was a great advantage to have a one source provider, where we could provide and service both our phone systems and copier/printers.”

Malynda Poarch

Pictured: Shane Kubacak, VP Operations



Pictured: Malynda Poarch, Executive Director

About Colonial Lodge

Colonial Lodge is known for the family environment that they create for their residents.

They provide a place where people simultaneously have their freedom and are protected and safe. "Colonial Lodge was created to provide seniors the independence they desire with the supportive services they need. Colonial Lodge prides itself in offering residents a lifestyle of convenience in an affordable environment."

Colonial Lodge took a step toward pursuing progress, and the results are not only mentally freeing but also cost effective! If you're not convinced by their story, here are five business-changing benefits of moving to our cloud-based phone systems.

5 Business-Changing Benefits of Moving to Our Cloud



01 // Retain Your Cash

Moving to the cloud brings natural economies of scale. With the cloud, you avoid major capital outlays for equipment. You can keep your cash or use it to grow your business, instead of buying an on-premise phone system—which is outdated the minute you buy it, anyway. Did you know that?



02 // Disaster Protection

Business disruptions come in many forms. The cloud keeps you protected from all forms of disruption, whether natural or otherwise.



03 // On-Demand Flexibility

If your business grows, or you need to adjust up or down for seasonal changes, you can simply change your service count to match your business needs. Buy only what you need, when you need it.



04 // **Mobile Freedom**

With “dual persona,” all you need is one mobile phone for both business and personal use. Business associates see one number, while friends and family see another.



05 // **Multi-Site Expansion**

The cloud gives all employees access to all corporate systems, applications, and tools—regardless of location, time zone, or device.

**Let us know how we can help you
or your business pursue progress,
to ensure tomorrow is even more
excellent than today.**

CONTACT US